



<u>Event</u>: World Oral Health Day Celebration aligned with the Pediatric Dentistry Scientific Day

Date: 17th April 2025

Location: BUE Auditorium and Roman Theater (Indoor & Outdoor Venues)

Organized by: Faculty of Dentistry Staff, Pediatric Dentistry Department, BUE Students Union, British

Dental Society Club

Supervised by : Prof. Fardous Rizk , Acting Dean of the faculty of dentistry at the British university in Egypt and Prof. Hala Zakaria Director of the internship students and Head of the Comprehensive clinic and Prof.Noha Kabil , Head of the Pediatric dentistry department at the British university in Egypt

Target Audience: Dental students, general public, children, parents, local schools **Special Guests:** Dr. Nahawand Thabet, FDI COUNCILOR REPRESENTATIVE IN AFRICA. Prof. Osama El Shahawi, Ahmed Fawzy, Hani Saber, Rania Nasr (Cairo University) A.Prof Ola Abdelgeleel, Mohamed zayed (Ain Shams University) Dr.Mohamed Fahim, FDI Detailing manager in north Africa

Measured Outcomes:

- 1500+ Attendees
- 100 Children received screenings
- 1000 + Oral health kits distributed
- 15+ Educational stations and booths





Overview:

The celebration marked World Oral Health Day and was jointly celebrated with the Pediatric Dentistry Scientific Day. The event emphasized preventative oral care starting from childhood and the role of early education in maintaining lifelong oral health. It served as both a scientific platform and community outreach effort.

Key Features

- Indoor Internship students Best Case Poster Competition: Intern students presented their research and clinical cases, with winners announced during the event, showcasing emerging talent and innovation in comprehensive dentistry.
- Arts Exhibition: Curated by Prof. Noha Kabil, Head of the Pediatric Dentistry Department, this exhibition featured artwork blending art and science.
- Mascot Exhibition: A fun display featuring dental mascots to engage children and promote oral health awareness done by dental students year 2 and 3.
- **-Spin-the-Wheel Competitions** where attendees could win special prizes, including workshop seats such as the **Posterior Composites: Essential Techniques for Durable Composites** handson workshop, sponsored by Shofu.
- **Indoor Sponsors Booths:** Local dental suppliers showcased their products, offering giveaways and samples to attendees.
- Awareness Lectures: Expert speakers delivered informative talks on the significance of oral health and its connection to overall well-being, focusing on the theme of the day.
- **Outdoor Kids Awareness Sessions:** Engaging activities designed for children to teach them about proper oral hygiene in an interactive way.
- **Interactive Outdoor Booths:** Various booths provided hands-on experiences related to oral health education, including demonstrations and games.

Academic and Scientific Sessions:

- Lectures on pediatric dental protocols, trauma management, and preventive care
- Guest speakers included pediatric dental consultants and behavioral specialists
- Scientific posters competition featuring real clinical cases by interns
- Winners were celebrated in an award ceremony with certificates and prizes

Children's Awareness Campaign:

- Outdoor puppet shows featuring dental hygiene themes
- Mascots demonstrating brushing techniques in fun, age-appropriate ways
- Coloring stations and storytelling sessions focusing on oral care
- Giveaway booths distributing toothbrushes, paste, and dental calendars
- Free checkups performed by interns and faculty with parental guidance

Parental Engagement:

Information booths targeted at parents shared oral hygiene checklists and dietary recommendations. Dentists discussed the importance of regular checkups and offered counseling on common misconceptions around children's oral development.

Community Participation:

Children from nearby schools were invited, and families from the local community joined. The event successfully blended education with entertainment, ensuring key messages were retained.

Indoor Scientific Program:

- Lectures by dental experts on pediatric care, oral-systemic health links, and mental health.
- Topics included childhood caries, dental anxiety, and nutritional influence.
- Research presentations and student-led discussions.



Outdoor Community & Awareness Segment:

- Tooth-Brushing Booths: Demonstrations using large dental models.
- Story Time Tent: Fun storytelling with oral health themes.
- Games and Quizzes: Engaging educational activities for children.
- Dental Checkpoints: Free screenings and consultations.
- Sponsor Booths: Free samples, giveaways, and educational materials.

Student Participation:

Dental students organized, facilitated, and led most activities, gaining real-world experience in patient education and public communication.

Sponsors and Impact Assessment:

Sponsors:

Major sponsors included Haleon, Signal, Ivory medical wear, Lamma medical , Map dent , sugarless , الشركه المصريه للتجاره و التوزيع , Shofu ,Nile dental, Ory candles, and others, who offered both product-based and financial support. Educational leaflets, digital content, and care kits were available at each booth, further enhancing participant interaction and knowledge retention.

Impact:

These three events highlighted the potential of integrating physical, emotional, and oral health advocacy into campus life. All three events emphasized interdisciplinary cooperation, the value of creativity in health education, and set a precedent for future oral health and mental wellness outreach activities.

Legacy:

The British University in Egypt has established itself as a leader in creative and impactful oral health advocacy in the region, leveraging international recognition from FDI and contributing to long-term public health awareness in Egypt and beyond.

Shared Significance of Both Events:

The Stress Burnout Event and the World Oral Health Day Celebration 2025 aligned with the pediatric dentistry scientific day event are interconnected in their focus on holistic health. By addressing mental well-being through engaging activities and emphasizing the importance of oral health, these events together create a comprehensive platform for promoting wellness.

- 1. **complementary Themes**: Both events reinforce the message that mental health and oral health are vital components of overall well-being.
- 2. **Community Building :** Each event fosters a sense of community, encouraging collaboration and support among participants.
- 3. **Sustainable Impact :** The initiatives aim to instill lifelong habits and awareness, ensuring participants leave with practical knowledge and tools for better health.

Conclusion

This proposal outlines a cohesive approach to promoting mental health and oral hygiene through two interconnected events at the British University in Egypt. By engaging the community in meaningful activities, these events will foster a culture of wellness and awareness, ultimately benefiting both students and the surrounding community.





BRITISH OF BACULTY OF BACULTY OF BACULTY OF BDS SU































World Oral Health Day Celebration aligned with the Pediatric Dentistry Scientific Day













INTERNSHIP STUDENT'S WINNERS OF THE BEST CASE POSTER COMPETITION



